

Martha's Vineyard Public Schools
Notification of Rights Under the Protection of Pupil Rights Amendment (PPRA)

PPRA affords parents certain rights regarding the School's conduct of surveys, collection and use of information for marketing purposes, and certain physical examinations. These include the right to:

1. **CONSENT** *before students are required to submit to a survey that concerns one or more of the following protected areas if the survey is funded in whole or in part by a program of the U.S. Department of Education (ED) –*
 - a. political affiliations or beliefs of the students or student's parents;
 - b. mental or psychological problems of students or student's family;
 - c. sex behavior or attitudes;
 - d. illegal, anti-social, self-incriminating, or demeaning behavior;
 - e. critical appraisals of others with whom respondents have close family relationships;
 - f. legally recognized privileged relationships, such as with lawyers, doctors, or ministers;
 - g. religious practices, affiliations, or beliefs of the students or parents; or
 - h. Income, other than as required by law to determine program eligibility.

2. **RECEIVE** *notice and opportunity to opt a student out of –*
 - a. any other protected information survey, regardless of funding;
 - b. any non-emergency, invasive physical exam or screening required as a condition of attendance, administered by the school or its agent, and not necessary to protect the immediate health and safety of a student, except for hearing, vision, scoliosis screenings, or any physical exam or screening permitted or required by State law; and
 - c. activities involving collection, disclosure, or use of personal information obtained from students for marketing or to sell or otherwise distribute the information to others.

3. **INSPECT**, *upon request and before administration or use –*
 - a. protected information surveys of students;
 - b. instruments used to collect personal information from students for any of the above marketing, sales or other distribution purposes; and
 - c. instructional materials used as part of the educational curriculum.

These rights transfer from the parents to the student who is 18 years old or an emancipated minor under State law.

The Martha's Vineyard Public Schools (MVPS) has developed policies, in conjunction with parents, regarding these rights, as well as arrangements to protect student privacy in

the administration of protected information surveys and the collection, disclosure or use of personal information for marketing, sales, or other distribution purposes. The Martha's Vineyard Public Schools will directly notify parents of these policies at least annually at the start of each school year and after any substantive changes. The MVPS will also directly notify, such as through the U.S. Mail or e-mail, parents of students who are scheduled to participate in the specific activities or surveys noted below and will provide an opportunity for the parent to opt his/her child out of participation of the specific activity or survey. The MVPS will make this notification to parents at the beginning of the school year if the District has identified the specific or approximate dates for the activities or surveys at that time. For surveys or activities scheduled after that time, parents will be provided reasonable notification of the planned activities or surveys listed below and be provided an opportunity to review any pertinent surveys. Following is a list of the specific activities and surveys covered under this requirement:

- a. collection, disclosure or use of personal information for marketing, sales or other distribution;
- b. administration of any protected information survey not funded in whole or in part by ED;
- c. any non-emergency, invasive physical examination or screening as described above.

Parents who believe their rights have been violated may file a complaint with:

Family Policy Compliance Office
U.S. Department of Education
400 Maryland Avenue, SW
Washington, DC 20202-5920